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## **JOB DESCRIPTION**

**POSITION TITLE:** Marketing & Communication

**BUSINESS UNIT:** Germany (DFO)

**LOCATION:** Munich

**REPORTS TO:** Head of Germany

### **OVERVIEW:**

Leading global operator specialised in the complete management of solar, wind and battery assets for the generation and storage of electricity is looking for a Marketing & Communication specialist.

### **RESPONSIBILITIES:**

This position will be accountable for the following tasks:

- Planning and implementing effective communication strategies to rise brand awareness among different stakeholders.
- Maintain and create relationships with communication agencies.
- Responsible for managing social networks and keeping them updated.
- Keep the intranet up to date.
- Maintain and create relationship with suppliers: designers, materials, layout, etc.
- Autonomously publish content on social networks and intranet
- Write internal and external communications.
- Layout and design content for internal communication.
- Responsible for planning and coordinate corporate events.
- Other ad-hoc duties.

### **QUALIFICATION AND EXPERTISE:**

- Bachelor's degree in communication / marketing
- Master's degree
- +5 years of experience
- German native + English – Professional
- Graphic design skills
- WordPress
- Adobe Acrobat
- Photoshop
- InDesign
- Illustrator

### **SOFT SKILLS:**

- Self-Driven person
- Adaptability
- Flexible
- Determined